

Curriculum Creator One-Pager: Learning Lab

Expanding Reach Beyond Traditional Online Classes

Online classes are increasingly popular among teachers seeking to expand their reach and income. With polished content—refined through multiple takes, high-quality visuals, and carefully structured lessons—these courses often surpass in-person classes. However, despite high initial interest, many online courses are quickly abandoned, with students struggling to stay motivated and practice alone.

The Learning Lab Advantage: Building Lasting Learning Communities

Learning Labs offer an innovative solution by establishing interactive, peer-led learning communities in different locations. Unlike conventional online courses, Learning Labs maintain engagement through an active, community-driven approach. Here's how it works:

- **Peer-Led Learning:** Students learn mini-lessons from more advanced peers, reinforcing their knowledge by teaching others.
- **Alternating Roles:** Participants switch between teaching and learning, deepening understanding and confidence.
- **Structured Mini-Lessons:** The curriculum consists of concise, peer-teachable lessons, allowing students to progress at their own pace.
- **App Support:** An app hosts the curriculum, tracks progress, and connects students for effective learning partnerships.

A Scalable Model for Curriculum Designers

Learning Labs enable curriculum designers to establish learning communities worldwide. Here's how:

1. **Train & Return:** Students learn directly from you, then return to their own city to seed a local Learning Lab.
2. **Local Hosts as Curriculum Partners:** Local teachers, even without advanced expertise, can easily adopt the master curriculum to host Learning Labs, much like a franchise model. This allows them to offer high-quality instruction without needing to develop their own curriculum.
3. **Traveling Workshops:** You travel to new cities to initiate Learning Labs, establishing community ties and fostering growth in new regions.

This model allows you to reach diverse regions, creating motivated, self-sustaining learning communities that combine online resources with the support of in-person instruction and mentorship.